

# HINKLEY

L I G H T I N G

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## HINKLEY LIGHTING EARNS MARKET CHOICE AWARD AT LIGHTOVATION

Cleveland, Ohio (July 31, 2018) – Hinkley Lighting earned a Market Choice Award in the Outdoor category at Lightovation, the International Lighting Show. The company entered products into three categories – Bath, Chandelier and Outdoor – and took home the top spot in Outdoor with Bend, a new LED lantern.

Bend is a softly curved silhouette that revels in a unique mix of metals, textures and shapes. Its contemporary design incorporates a hand-forged curved reflector plate. Bend is available in two sizes, in a Bronze and Silver finish combination, and is backlit with the glow of an integrated LED.

“When we finalized the design for Bend, we knew it was going to be a showstopper,” says Lauren Lovett, product development director at Hinkley. “Outdoor living is on the rise. We’re committed to introducing fresh, innovative exterior products that mix different finishes and materials, and that include integrated LED technology. Bend is the fusion of all.”

The Market Choice Awards are sponsored by *enLIGHTenment* Magazine and Dallas Market Center, and recognize the top products debuted at Lightovation in the Bath, Ceiling Fan, Chandelier & Pendant, Outdoor, Portable Lamp and Technology categories. Hinkley Lighting has earned Market Choice Awards at the past five Lightovation events.

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### About Hinkley Lighting

With its global headquarters in Cleveland, Ohio, Hinkley Lighting has been a leading manufacturer and distributor of high-quality lighting fixtures for more than 95 years and is driven by a passion to create lighting that blends design and function while enhancing the lifestyles of their customers. Visit [hinkleylighting.com](http://hinkleylighting.com) for the latest news and updates about Hinkley Lighting and its brands.

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